# B.A. Economics: Syllabus (CBCS)

## THIRUVALLUVAR UNIVERSITY

### BACHELOR OF ARTS

### B.A. ECONOMICS

### DEGREE COURSE

### CBCS PATTERN

(With effect from 2012 - 2013)

The Course of Study and the Scheme of Examinations

<table>
<thead>
<tr>
<th>S.NO.</th>
<th>Part</th>
<th>Study Components</th>
<th>Course Title</th>
<th>Ins. hrs /week</th>
<th>Credit</th>
<th>Title of the Paper</th>
<th>Maximum Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>CIA</td>
<td>Uni. Exam</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>SEMESTER I</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>I</td>
<td>Language</td>
<td>Paper-1</td>
<td>6</td>
<td>4</td>
<td>Tamil/Other Languages</td>
<td>25</td>
</tr>
<tr>
<td>2</td>
<td>II</td>
<td>English</td>
<td>Paper-1</td>
<td>6</td>
<td>4</td>
<td>English</td>
<td>25</td>
</tr>
<tr>
<td>3</td>
<td>III</td>
<td>Core Theory</td>
<td>Paper-1</td>
<td>4</td>
<td>3</td>
<td>Micro Economics I</td>
<td>25</td>
</tr>
<tr>
<td>4</td>
<td>III</td>
<td>Core Theory</td>
<td>Paper-2</td>
<td>5</td>
<td>3</td>
<td>Elementary Statistics for Economics I</td>
<td>25</td>
</tr>
<tr>
<td>6</td>
<td>IV</td>
<td>Environ. Studies</td>
<td></td>
<td>2</td>
<td>2</td>
<td>Environmental Studies</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>30</strong></td>
<td><strong>20</strong></td>
</tr>
<tr>
<td><strong>SEMESTER II</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>I</td>
<td>Language</td>
<td>Paper-2</td>
<td>6</td>
<td>4</td>
<td>Tamil/Other Languages</td>
<td>25</td>
</tr>
<tr>
<td>8</td>
<td>II</td>
<td>English</td>
<td>Paper-2</td>
<td>4</td>
<td>4</td>
<td>English</td>
<td>25</td>
</tr>
<tr>
<td>9</td>
<td>III</td>
<td>Core Theory</td>
<td>Paper-3</td>
<td>4</td>
<td>3</td>
<td>Micro Economics II</td>
<td>25</td>
</tr>
<tr>
<td>10</td>
<td>III</td>
<td>Core Theory</td>
<td>Paper-4</td>
<td>5</td>
<td>3</td>
<td>Elementary Statistics for Economics II</td>
<td>25</td>
</tr>
<tr>
<td>12</td>
<td>IV</td>
<td>Value Education</td>
<td></td>
<td>2</td>
<td>2</td>
<td>Value Education</td>
<td>10</td>
</tr>
<tr>
<td>13</td>
<td>IV</td>
<td>Soft Skill</td>
<td></td>
<td>2</td>
<td>1</td>
<td>Soft Skill</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>30</strong></td>
<td><strong>23</strong></td>
</tr>
</tbody>
</table>
### B.A. Economics: Syllabus (CBCS)

#### SEMESTER III

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Sem.</th>
<th>Paper Type</th>
<th>Paper</th>
<th>Credits</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>14</td>
<td>I</td>
<td>Language</td>
<td>Paper-3</td>
<td>6</td>
<td>Tamil / Other Languages</td>
</tr>
<tr>
<td>15</td>
<td>II</td>
<td>Language</td>
<td>Paper-3</td>
<td>6</td>
<td>English</td>
</tr>
<tr>
<td>16</td>
<td>III</td>
<td>Core Theory</td>
<td>Paper-5</td>
<td>3</td>
<td>Indian Economy I</td>
</tr>
<tr>
<td>17</td>
<td>III</td>
<td>Core Theory</td>
<td>Paper-6</td>
<td>3</td>
<td>Monetary Economics I</td>
</tr>
<tr>
<td>18</td>
<td>III</td>
<td>ALLIED-2</td>
<td>Paper-3</td>
<td>7</td>
<td>(to choose 1 out of 4)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1. Economics of Entrepreneurship I</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2. Economic Development of Tamil Nadu I</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>3. Women and the Economy I</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>4. Cost and Management Accounting I</td>
</tr>
<tr>
<td>19</td>
<td>IV</td>
<td>Skill based</td>
<td>Paper-1</td>
<td>3</td>
<td>Marketing Communications &amp; Advertisement I</td>
</tr>
<tr>
<td>20</td>
<td>IV</td>
<td>Non-major</td>
<td>Paper-1</td>
<td>2</td>
<td>Fundamentals of Economics I</td>
</tr>
<tr>
<td></td>
<td></td>
<td>elective</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Total

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Credits</th>
<th>Uni. Exam</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>14</td>
<td>25</td>
<td>75</td>
<td>100</td>
</tr>
<tr>
<td>15</td>
<td>25</td>
<td>75</td>
<td>100</td>
</tr>
<tr>
<td>16</td>
<td>25</td>
<td>75</td>
<td>100</td>
</tr>
<tr>
<td>17</td>
<td>25</td>
<td>75</td>
<td>100</td>
</tr>
<tr>
<td>18</td>
<td>25</td>
<td>75</td>
<td>100</td>
</tr>
<tr>
<td>19</td>
<td>15</td>
<td>60</td>
<td>75</td>
</tr>
<tr>
<td>20</td>
<td>10</td>
<td>40</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>30</td>
<td>23</td>
<td>625</td>
</tr>
</tbody>
</table>

#### SEMESTER IV

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Sem.</th>
<th>Paper Type</th>
<th>Paper</th>
<th>Credits</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>I</td>
<td>Language</td>
<td>Paper-4</td>
<td>6</td>
<td>Tamil/Other Languages</td>
</tr>
<tr>
<td>22</td>
<td>II</td>
<td>Language</td>
<td>Paper-4</td>
<td>6</td>
<td>English</td>
</tr>
<tr>
<td>23</td>
<td>III</td>
<td>Core Theory</td>
<td>Paper-7</td>
<td>3</td>
<td>Indian Economy II</td>
</tr>
<tr>
<td>24</td>
<td>III</td>
<td>Core Theory</td>
<td>Paper-8</td>
<td>3</td>
<td>Monetary Economics II</td>
</tr>
<tr>
<td>25</td>
<td>III</td>
<td>ALLIED-2</td>
<td>Paper-4</td>
<td>7</td>
<td>(to choose 1 out of 4)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1. Economics of Entrepreneurship II</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2. Economic Development of Tamil Nadu II</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>3. Women and the Economy II</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>4. Cost and Management Accounting II</td>
</tr>
<tr>
<td>26</td>
<td>IV</td>
<td>Skill based</td>
<td>Paper-2</td>
<td>3</td>
<td>Marketing Communications &amp; Advertisement II</td>
</tr>
<tr>
<td>27</td>
<td>IV</td>
<td>Non-major</td>
<td>Paper-2</td>
<td>2</td>
<td>Fundamentals of Economics II</td>
</tr>
<tr>
<td></td>
<td></td>
<td>elective</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Total

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Credits</th>
<th>Uni. Exam</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>21</td>
<td>25</td>
<td>75</td>
<td>100</td>
</tr>
<tr>
<td>22</td>
<td>25</td>
<td>75</td>
<td>100</td>
</tr>
<tr>
<td>23</td>
<td>25</td>
<td>75</td>
<td>100</td>
</tr>
<tr>
<td>24</td>
<td>25</td>
<td>75</td>
<td>100</td>
</tr>
<tr>
<td>25</td>
<td>25</td>
<td>75</td>
<td>100</td>
</tr>
<tr>
<td>26</td>
<td>15</td>
<td>60</td>
<td>75</td>
</tr>
<tr>
<td>27</td>
<td>10</td>
<td>40</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>30</td>
<td>25</td>
<td>625</td>
</tr>
</tbody>
</table>

#### SEMESTER V

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Sem.</th>
<th>Paper Type</th>
<th>Paper</th>
<th>Credits</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>28</td>
<td>III</td>
<td>Core Theory</td>
<td>Paper-9</td>
<td>6</td>
<td>Macro Economics I</td>
</tr>
<tr>
<td>29</td>
<td>III</td>
<td>Core Theory</td>
<td>Paper-10</td>
<td>6</td>
<td>Fiscal Economics I</td>
</tr>
<tr>
<td>30</td>
<td>III</td>
<td>Core Theory</td>
<td>Paper-11</td>
<td>6</td>
<td>History of Economics Thought I</td>
</tr>
<tr>
<td>31</td>
<td>III</td>
<td>Core Theory</td>
<td>Paper-12</td>
<td>6</td>
<td>Industrial Economics</td>
</tr>
<tr>
<td>32</td>
<td>III</td>
<td>Elective</td>
<td>Paper-1</td>
<td>3</td>
<td>(to choose 1 out of 4)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1. Environmental Economics I</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2. International Trade I</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>3. Industrial Organisation I</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>4. Economics of Capital Market and Digital Economy</td>
</tr>
</tbody>
</table>

#### Total

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Credits</th>
<th>Uni. Exam</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>28</td>
<td>25</td>
<td>75</td>
<td>100</td>
</tr>
<tr>
<td>29</td>
<td>25</td>
<td>75</td>
<td>100</td>
</tr>
<tr>
<td>30</td>
<td>25</td>
<td>75</td>
<td>100</td>
</tr>
<tr>
<td>31</td>
<td>25</td>
<td>75</td>
<td>100</td>
</tr>
<tr>
<td>32</td>
<td>25</td>
<td>75</td>
<td>100</td>
</tr>
</tbody>
</table>

2
### SEMESTER VI

<p>| | | | | | | | | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>34</td>
<td>III</td>
<td>Core Theory</td>
<td>Paper-13</td>
<td>7</td>
<td>5</td>
<td>Macro Economics II</td>
<td>25</td>
<td>75</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td>35</td>
<td>III</td>
<td>Core Theory</td>
<td>Paper-14</td>
<td>7</td>
<td>5</td>
<td>Fiscal Economics II</td>
<td>25</td>
<td>75</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td>36</td>
<td>III</td>
<td>Core Theory</td>
<td>Paper-15</td>
<td>7</td>
<td>5</td>
<td>History of Economic Thought II</td>
<td>25</td>
<td>75</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td>37</td>
<td>III</td>
<td>Elective</td>
<td>Paper-2</td>
<td>3</td>
<td>3</td>
<td>[to choose 1 out of 4]</td>
<td>25</td>
<td>75</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1. Environmental Economics II</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2. International Trade II</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>3. Industrial Organisation II</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>4. Economics of Capital Market and Digital Economy II</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>38</td>
<td>III</td>
<td>Elective</td>
<td>Paper-3</td>
<td>3</td>
<td>3</td>
<td>[to choose 1 out of 4]</td>
<td>25</td>
<td>75</td>
<td>100</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1. Labour Economics</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>2. Insurance &amp; Economics</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>3. Managerial Economics</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>4. Energy Economics</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>39</td>
<td>IV</td>
<td>Skill based Subject</td>
<td>Paper-4</td>
<td>3</td>
<td>3</td>
<td>Human Resource Management II</td>
<td>15</td>
<td>60</td>
<td>75</td>
<td></td>
</tr>
<tr>
<td>40</td>
<td>V</td>
<td>Extension Activities</td>
<td>-</td>
<td>1</td>
<td>-</td>
<td>50</td>
<td>-</td>
<td>50</td>
<td></td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td></td>
<td>30</td>
<td>25</td>
<td>190</td>
<td>435</td>
<td>625</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### PART I

<table>
<thead>
<tr>
<th>Part</th>
<th>Subject</th>
<th>Papers</th>
<th>Credit</th>
<th>Total credits</th>
<th>Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Languages</td>
<td>4</td>
<td>4</td>
<td>16</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>English</td>
<td>4</td>
<td>4</td>
<td>16</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>Allied (Odd Semester)</td>
<td>2</td>
<td>4</td>
<td>8</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>Allied (Even Semester)</td>
<td>2</td>
<td>6</td>
<td>12</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>Electives</td>
<td>3</td>
<td>3</td>
<td>9</td>
<td>100</td>
</tr>
<tr>
<td></td>
<td>Core</td>
<td>15</td>
<td>(3-7)</td>
<td>57</td>
<td>100</td>
</tr>
</tbody>
</table>

### PART IV

<table>
<thead>
<tr>
<th>Part</th>
<th>Subject</th>
<th>Papers</th>
<th>Credit</th>
<th>Total credits</th>
<th>Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Environmental Science</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>Soft skill</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>Value Education</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>Lang. &amp; Others/NME</td>
<td>2</td>
<td>2</td>
<td>4</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>Skill Based</td>
<td>4</td>
<td>3</td>
<td>12</td>
<td>75</td>
</tr>
</tbody>
</table>

### PART V

<table>
<thead>
<tr>
<th>Part</th>
<th>Subject</th>
<th>Papers</th>
<th>Credit</th>
<th>Total credits</th>
<th>Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Extension</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>50</td>
</tr>
</tbody>
</table>

### TOTAL

<p>| | | | | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>40</td>
<td>140</td>
<td>3600</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
THIRUVALLUVAR UNIVERSITY
B.A. ECONOMICS
SYLLABUS

UNDER CBCS
(with effect from 2012-2013)

SEMESTER I
PAPER - 1

MICRO ECONOMICS I

Objective:
To equip the students with micro economic theories with graphic illustrations. To develop the skills of analysis and application of the principles to the real world problems.

UNIT-I: Definitions, Nature and Scope of Economics

Economic Laws-Difference between Micro and Macro analysis - Inductive and Deductive methods - Positive vs. Normative - Static and Dynamic analysis - Partial vs. General equilibrium.

UNIT-II: Consumption- Marshallian analysis


UNIT-III: Hicksian Analysis

UNIT-IV: Production

Theory of the firm-Production Function - Production Function of Single variable factor- Two variable factors- Isoquant approach to Theory of Production.

UNIT-V: Cost and Revenue Functions

Cost curves, short run and long run cost curves – Total, Average and Marginal Cost and Revenue Curves - Derivation of Average Revenue and Marginal Revenue Curves from Total Revenue Curves - Derivation of a firm’s supply curve from Marginal Cost Curve.

BOOKS FOR REFERENCE

1. Ahuja, H.L.: Advanced Economic Theory - S.Chand & Co.,
4. Dewett, K.K. : Modern Economic Theory
7. Joan Robinson & Eatwell : Introduction to Economic Theory
10 .Lipsey:An Introduction to Positive Economics - ELBS
11 .Lipsey & Steiner:Economics
20. Watson, D.S:Price Theory and its uses
PAPER - 2

ELEMENTARY STATISTICS FOR ECONOMICS I

Objective

To apply statistical tools for economic problems.

UNIT-I: Introduction


UNIT-II: Diagrammatic and Graphical Representation of Data

Bar diagrams - One dimensional and Two dimensional diagrams, Pictograms- Cartograms, Frequency Distribution - Univariate and Bivariate Frequency Distributions, Histogram, Frequency Curve, Ogive Curves.

UNIT-III: Measures of Central Tendency

Mean Median and Mode – Geometric Mean and Harmonic Mean Merits and Demerits- Relationship between Mean, Median and Mode.

UNIT-IV: Measures of Dispersion

Range, Mean Deviation, Quartile Deviation, Standard Deviation and Lorenz Curve; -

UNIT-V: Skewness and Kurtosis

Definition of Skewness-Types- Measurement of Skewness - Karl Pearson’s and Bowley’s measures of Skewness - Kurtosis (concept only).
BOOKS FOR REFERENCE

1. Agarwal: Basic Statistics, New Age International
2. Elhance, D.N.: Fundamentals of Statistics
3. Gupta, S.P.: Statistical Methods
6. Pillai, R.S.N. & Bagavathi, V: Statistics
ALLIED - 1  
(to choose any 1 out of the given 4) 

PAPER - 1 

1. HISTORY OF INDIA I  
(From 1885 to 1947 A.D.)

UNIT-I


UNIT-II


UNIT-III

Emergence of Gandhiji in Indian politics and his technique of mass mobilisation - Khilafat and Non-co-operation Movement (1919-1922) Swarajists - Boycott of the Simon Commission - From Dominion status to Poorna Swaraj.

UNIT-IV

Civil Disobedience Movement - The Round Table Conferences - Gandhi-Irwin Pact Communal Award - Poona Pact (1932) - Government of India Act, 1935 - Provisional Autonomy.

UNIT-V

BOOKS FOR REFERENCE

1. Arjun Dev and Indira Arjun Dev : Modern India.
2. Bipan Chandra : Modern India
3. R.C. Majumdar & Others : An Advanced History of India Part III – Modern India
4. Bipan Chandra & Others : India’s Struggle for Independence
5. Sumit Sarker : Modern India (1885-1947)
7. Aggarwal R.C. : Constitutional Development and National Movement of India
8. Spear, Percival : History of India - Volume II.
PAPER - 1

2. AGRICULTURAL MARKETING I

Objective

To provide a theoretical foundation for use in the analysis of Agricultural Economic problems, esp. in the marketing. Emphasis has to be placed upon recognition of agricultural problems and solving them through relevant agricultural policies.

UNIT-I

Socio Economic aspects of agricultural production - Unit and size of agricultural enterprise - Family Farm - Cooperative and collective farms.

UNIT-II

Nature of risk and uncertainty in agriculture - its effects on resource - supply and demand and investment - actor determining supply of agricultural products - relation of aggregate supply of farmers to crop planning marketable and marketed surplus.

UNIT-III

Nature and significance of marketing - basic concepts of marketing and classification - the marketing processes - concentration, dispersion and equalisation - Dumping.

UNIT-IV

Marketing functions - three classes of functions, functions of exchange, functions of physical supply and facilitation function - buying, assembling, selling, transporting, warehousing or storage - standardization and grading, financing, risk and market informations.

UNIT-V

Marketing of agricultural produce - marketing structure - regulated and organized markets - cooperative marketing bodies.
BOOKS FOR REFERENCE

1. Benjamin, Hariroran & Karunagaran: Economics of Agriculture, S.Chand & Co.,
2. Bhattachargee, J.B.: Studies in Indian Agricultural Economics
4. Datt & Sundaram: Indian Economy, S. Chand & C.,
5. Govt. of India.: Agricultural Marketing Reports, Govt. Publication.
13. Vasant Desai: A Study of Rural Economics
3. BASICS OF COMPUTER APPLICATION I

UNIT-I

Introduction to Computer Science:


UNIT-II

Number systems - Binary, octal, decimal and hexadecimal number systems - conversion between number systems - binary coding - BCD - ASCII.

UNIT-III

Computer Architecture - CPU - memory - communication between various units of a Computer System - storage devices.

UNIT-IV


UNIT-V

Computer Program - developing a program - algorithm - flowchart - program testing and debugging - program documentation - Computer languages - Software.

Text Book

1. Learn, Computers step by step, Monica Disouza & Jude D’souza, Pearson education
2. Introduction to computer science, ITL Education solutions limited, Pearson education
PAPER - 1

4. FINANCIAL ACCOUNTING I

Objective for Financial Accounting and Cost and management accounting

To provide wide options for Economics students to enter into the fields like M.A. (Eco.) M.B.E., C.A., I.C.W.A., M.Com., M.B.F., M.I.B., and M.B.A. successfully. As per the University norms students who have studied two Accounts Papers alone are eligible to get admission in M.Com., During the present regime of Globalization to succeed in the business, Trade and in Entrepreneurial activities knowledge in Accounts are very much essential. To create manpower to cater to the needs of the emerging corporate sector.

UNIT-I


UNIT-II

Final Accounts : Meaning - Preparation of Final Accounts - Trading Account - Profit and loss a/c Manufacturing a/c- Balance Sheet - Distinction between Trial Balance and Balance Sheet - Adjustment Entries.

UNIT-III

Depreciation Accounting : Meaning of Depreciation - Methods of Providing Depreciation - Fixed Percentage on Original Cost - Fixed Percentage on Diminishing Balance (including change in the method of depreciation).

UNIT-IV

Average Due Date : Meaning - Practical uses of average due date - basic problems in Average Due Date.

UNIT-V

BOOKS FOR REFERENCE

1. Grewal, T.S.: Principles of Accountancy, S.Chand & Co,
SEMESTER II

PAPER - 3

MICRO ECONOMICS II

UNIT-I : Market Structures and Equilibrium

Marshallian analysis of Time element-Perfect competition-Features-Price and Output determination in the short run and long run- Monopoly- Price and Output determination.

UNIT-II : Imperfect competition

Monopolistic Competition - Price and Output determination- wastages of Monopolistic Competition – Oligopoly – Doupoly (concept only)

UNIT-III : Distribution


UNIT-IV :Wages

Real and Money wages – Theories of Wages- Trade Union and wages.

UNIT-V :Interest and Profits

Classical theories of Interest - Loanable funds theory- Liquidity preference theory-Profits- Distinction between gross and net Profits-Theories of Profit.
UNIT-I: Correlation

Definition – Types - Measurement of Coefficient of Correlation - Scatter Diagram method- Karlpearson’s Coefficient of Correlation- Spearman’s Rank Correlation.

UNIT-II: Regression

Meaning – Definition – Differences between Correlation and Regression – Regression Lines – Least Square method.

UNIT-III: Time Series

Meaning – Definition - Components of Time Series - Trend - Seasonal, Cyclical and Irregular variations - Measurement of Trend - Seasonal variation by simple average method.

UNIT-IV: Index numbers

Meaning – Definition – Uses and problems in the construction of Index numbers – Methods of Index numbers - Weighted and Unweighted Index Numbers - Laspyre’s, Paache’s, Dorbish and Bowley’s, Fisher’s and Marshall Edgeworth Index Numbers - Time reversal test and Factor reversal test - Fixed base and Chain base index numbers - Consumer price Index Number – Measurement of Consumer price Index.

UNIT-V: Probability

Meaning – Definition and concept of Probability – Theorems on Probability (simple problems only)
ALLIED - 1
(to choose any 1 out of the given 4)

PAPER - 2

1. HISTORY OF INDIA II
(From 1947 to 2000 A.D.)

UNIT-I

UNIT-II

UNIT-III

UNIT-IV
Indira Gandhi as PM for the Fourth time - crisis in the Punjab - Operation Blue Star - Assassination of Indira Gandhi and emergence of Rajiv Gandhi - New Domestic Foreign Policy and Development of Science and Technology. SAARC - Sri Lankan issue and Rajiv’s assassination.

UNIT-V
Books for Reference

1. Arjun Dev and Indira Arjun Dev : Modern India.
2. Bipan Chandra : Modern India
4. Publication Division : Planning and Economic Policy in India.
5. D.R. Gadgil : Planning and Economic policy in India
6. C.D. Deshmuck : Economic Development of India 1946 - 56
7. Drier Berg and Saria Jagamohan : Emergency in India Delhi, 1975
PAPER - 2

2. AGRICULTURAL MARKETING II

UNIT-I

Wholesalers and Retailers - basic wholesale distribution structure - functions and services of the wholesaler, role of middlemen and the millers, retailers.

UNIT-II

Importance of food grains among agricultural products - food grain transportation - food grain storage - food grain processing.

UNIT-III

Agricultural Prices – Agricultural prices Commission - Fluctuation in prices - seasonal, cyclical and secular - effects of price fluctuation on agricultural production – Buffer stock.

UNIT-IV

Techniques of agricultural prices analysis - price policies and price programmes - objectives of price stabilization policy - minimum price, parity price, forward price, and integrated policies. The effects of these policies on agricultural production - supply and income - State policies in agriculture.

UNIT-V

Marketing of agricultural and agro-based industrial products to international markets - export promotion measures.
3. BASICS OF COMPUTER APPLICATION II

UNIT-I

Information Technology Basics - Information definition - Prerequisites of Information - need for Information - components of information Technology - Role of Information Technology in Business.

UNIT-II

Word processing with MS Word : Starting MS Word - MS Word environment - working with word documents - working with text - working with tables - checking spelling and grammar - printing a document.

UNIT-III

Spreadsheets and MS Excel : Starting MS Excel - MS Excel environment - Working with Excel workbook - working with worksheet - Formulas and functions - Inserting charts - printing in Excel.

UNIT-IV

Making presentation with MS power point - starting MS power point - MS power point environment - working with power point - working with different views - designing presentation - printing in power point.

UNIT-V

Internet basics - Evolution - Basic Internet terms - Getting connected to Internet - Internet applications - Electronic mail - How email works - searching the web - Internet and viruses.

Text Book

Introduction to Information Technology, ITL ESL, Pearson Education.
PAPER - 2

4. FINANCIAL ACCOUNTING II

UNIT-I

Branch Accounts : Dependent Branches - Stock and Debtors System- Distinction between Wholesale Profit and Retail Profit - independent branch (foreign branches excluded).

UNIT-II

Departmental Accounts : Basis for allocation of expenses - Inter Departmental Transfer at cost or selling price - Treatment of expenses which cannot be allocated.

UNIT-III

Instalment Purchase System : Meaning and Legal Position - Distinction between Hire Purchase System and Instalment Purchase System - Accounting Treatment.

UNIT-IV

Partnership Accounts : Admission of a partner - Retirement of a Partner - Death of a Partner - Dissolution of Partnership - Insolvency of a Partner - (Garner vs Murray) - Insolvency of all partners - gradual realisation of assets and piecemeal distribution.

UNIT-V

Mechanised System of Accounting : Advantages - Limitations - EDP.
SEMESTER III

PAPER - 5

INDIAN ECONOMY I

Objective

To acquire sufficient knowledge about India’s Economic features; occupational structure and the relative shares of the different Sectors. Students should know that India is an emerging economic power in the World market.

UNIT-I

Features of less developed and developing Economies. - Economic and Non-Economic factors impeding Economic development - Concept of growth and development - Indicators - Factors in Economic Development.

UNIT-II


UNIT-III


UNIT-IV

Agriculture - It’s Contribution to Economic Development - Food Problems - Methods of solving it - Measures to increase agricultural productivity - Land Reforms - Green Revolution

UNIT-V

B.A. Economics: Syllabus (CBCS)

BOOKS FOR REFERENCE:

16. Pndey, B.N. : Role of Science & Technology in Rural and Economic Development of India, S.Chand & Co.,
PAPER - 6

MONETARY ECONOMICS I

Objective

The students should have a clear and critical understanding of Indian Monetary system and policies involved in money supply and demand. The circulation of money; its effects on the general price level and the consequent various banking policies be made understood.

UNIT-I

Barter System and its defects – Evolution of money - Functions and forms of money – Importance of money.

UNIT-II

Value of money - Index Numbers - Fisher’s equation - Cambridge equation - General evaluation of the quantity Theory of money – Savings and investment Theory.

UNIT-III


UNIT-IV


UNIT-V

Neutrality of money - classical Dichotomy - Real Balance Effect - Friedman’s Restatement of quantity Theory.
BOOKS FOR REFERENCE:

1. Basu, C.R. : Central Banking in a Planned Economy
2. Chadler, L.V. : Economics of Money and Banking.
3. Clower (Editor) : Monetary Theory
4. Dekoch, M.H. : Central Banking
7. Goulbertson : Money and Banking
8. Gupta, G.P. : Monetary Policy of the RBI
9. Halm, G.N. : Monetary Theory
10. Hanson, J.L. : Monetary Theory and Practice, ELBS McDonald & Evans Ltd., London
13. RBI Publication : RBI Bulletin
15. Sethi, T.T. : Monetary Economics, S.Chand & Co.,
16. Suraj, B. Gupta : Monetary Economics, S.Chand & Co.,
17. Wellons, Philip; Germidi’s and Glavanis : Banks and Specialised Financial Intermediaries in Development, Oxford IBH Publishing Co.,
Objective

The twenty first century has dawned with entrepreneurship as a major force shaping the global economy. The future growth of this economy lies in the hands of men and women committed to achieving success through innovative customer focussed new products and services. Therefore it is high time that the students had a glimpse of a few aspects of entrepreneurship.

UNIT-I

Entrepreneurs - Concepts and qualities - Barriers - Structures - Definitions - Entrepreneur - Traits and types - Functions - Motivation - Project identification - Classification - Formulation of Network and Project Design - E-commerce and entrepreneurship.

UNIT-II

Steps for starting a small scale industry - selection of types of organisation - Export and Import - State Trading Corporation - Liberalisation - Privatisation - Small Scale Industry - Problems and sickness of small scale industry - Government Policy.

UNIT-III

Women Entrepreneur - Concept of women entrepreneur - Growth and Development of entrepreneurs - Functions - Rural women entrepreneurs - Problems of Women Entrepreneur - Role of Women’s Association.

UNIT-IV


UNIT-V

Entrepreneurial Development Programme (EDP) - Indian EDP - Risk - Development Strategy - Backward Area Development - Accounting for small enterprises - International Business - Small Companies “going global”
BOOKS FOR REFERENCE:

4. Gupta & Srinivasan,N.P. : Entrepreneurial Development, S.Chand & Co,
7. Lankan Pal : Entrepreneurial Development
8. Manimala : Entrepreneurship Theory at Cross Roads, S.Chand & Co.,
10. Rastogi : Reengineering and Re-inventing the enterprise, S.Chand & Co.,
Objective

As a student of Economics, one should know the relevance of Regional Economics and its share in the National Economy. Tamilnadu is one of the industrialised States and a major economic power in South India. This paper will give an interesting analysis of the occupational structure, the relative shares of the different sectors in the SDP and the future thrust areas of the State Plan.

UNIT-I

Relevance of Regional Economics - The place of Tamilnadu in the National Economy Scene - Basic characteristics: Size - Demography - Urbanization - Literacy - Resources Endowment, Land, Soil, Minerals, Water, Forests - Coast Line.

UNIT-II

Development experience of Tamilnadu - Trends in SDP - Per capita SDP - Composition of SDP - Sectoral Contribution - Inter-State Comparison - Sources of Data.

UNIT-III


UNIT-IV

Development in agriculture - Changes in land use pattern, cropping pattern, and crop intensity.

UNIT-V

Index of Agricultural production - Green Revolution - Productivity and yield - Agricultural Marketing - Animal husbandry - Fishery - Sources of Data.
BOOKS FOR REFERENCE:

1. Department of Statistics : Statistical Abstract of TamilNadu
2. Department of Evaluation and Applied Research of Tamil Nadu, : An Economic Appraisal Annual Issues
3. Finance Department of T.N. Govt. : Public Enterprises in TamilNadu
5. Govt. of T.N. : Tamilnadu Budget Documents
6. Govt. of T.N. : Hand Book of Statistics Tamil Nadu
7. Govt. of T.N. : State Five Year Documents
8. Govt. of T.N. : The Perspective Plan for Tamil Nadu
9. Perumalswamy : Economic Development of Tamil Nadu
10. Rajalakshmi : Economic Development of Tamil Nadu
Objective

Women constitute nearly half of the population but they could not contribute their due share in the economic progress. The students should know the factors which obscure their prowess, so that they can evolve practicable policies and schemes for a proper utilisation of women power in the task of building a powerful Nation.

UNIT-I


UNIT-II

Women and Economic Development in India before Independence - Role of Women in Indian Economy.

UNIT-III

Economic role of women in European, American, Asian, African Countries, Soviet Russia - Women in the Development of South East Asian Region.

UNIT-IV

Demographic and futurological Issues - Sex Ratio - Age Composition - Regional Difference - Rural, Urban - Tribal Women in India.

UNIT-V

Health and Education of women in India - Population Policy of women in India - International comparisons.
BOOKS FOR REFERENCE:

1. Boserop : Women’s Role in Economic Development
3. Jain Devaki : Women in a Developing Economy
4. Kapur Promila : Changing status of the working women in India, Vikas
PAPER - 3

4. COST AND MANAGEMENT ACCOUNTING I

UNIT-I

UNIT-II
Elements of Cost: Material - Purchase Order - Goods Received Note - Bin Card - Stores Ledger - Purchase, Receipt and Inspection - Inventory Control - ABC Analysis - EOQ - Ordering Levels - Methods of Pricing Material Issues.
Overheads - Classification - allocation and apportionment - redistribution of overheads including Machine Hour Rate.

UNIT-III
Cost Sheets: Preparation of Cost Sheets - Preparation of Tenders and Quotations.

UNIT-IV: MANAGEMENT ACCOUNTING
Introduction: Management Accounting - Definition - meaning and objectives - advantages and importance - distribution between Management Accounting and Cost Accounting - Tools and techniques of Management Accounting.

UNIT-V
Budgeting and Budgetary Control: Types of Budgets - Sale budget - Production Budget - Materials budget - Labour Budget - Overhead Budget - Cash Budget including Flexible Budget.
BOOKS FOR REFERENCE:

2. Brown & Howard : Managerial Accounting & Finance, ELBS Edition
3. Maheshwari, S.N. : Principles of Management Accounting, Sultan Chand & Son.,
4. Ravi, Kishore,M : Cost and Management Accounting, Taxmann, New Delhi
SKILL BASED SUBJECT

PAPER - 1

MARKETING COMMUNICATIONS & ADVERTISEMENT I

UNIT-I

Communications in Marketing : Nature and Significance of Communications - Communication process steps in promoting effective marketing communication.

UNIT-II

Methods of Marketing Communication: Personal selling - Public relations - Sales promotion - Sales management - Advertisement.

UNIT-III

Advertisement: Meaning - Definition - features and importance in modern marketing - Types of Advertisement - Setting up of targets - Strategies and methods of achievements.
BOOKS FOR REFERENCE:

1. Ampler : Marketing from Advertising to Zen
7. Frank Jerkins : Advertising made simple.  Rupa & Co, New Delhi,
NON MAJOR ELECTIVE

PAPER - 1

FUNDAMENTALS OF ECONOMICS I

UNIT-I

Definitions, Meaning and scope of Economics Nature of Economic Laws.

UNIT-II

Economics Systems - Capitalism - Socialism, and mixed Economy.

UNIT-III

Consumer’s behaviour wants - Utility - Demand Meaning - Law - Exceptions.

BOOKS FOR REFERENCE:

1. Ahuja, H.L. : Advanced Economic Theory  S.Chand & Co
2. Dewett K.K : Modern Economics Theory
3. Lipsey and Steiner : Economics
7. Rudar Datt & Sundaram : Indian Economy – S.Chand & Co
SEMESTER IV

PAPER - 7

INDIAN ECONOMY II

UNIT-I

Role of Technology - Information Technology BPO in India - their impact on Economic Development – Cyber Crime.

UNIT-II


UNIT-III

Transport - Importance of Transport (Roadways, Railways, Shipping and Civil Aviations) to Economic growth - Evaluation of Government in Policy in relation to privatisation policy - Transport Coordination.

UNIT-IV


UNIT-V

Poverty in India - Poverty Eradication Programmes - Various Employment schemes - Role of Micro finance - (SHG, Cottage and Household Sector etc.,) - Regional Development Disparities - India’s Foreign Trade and Balance of Payments.
PAPER - 8

MONETARY ECONOMICS II

UNIT-I

Inflation - causes - types and remedies - Inflationary Trend in India – Deflation - Trade Cycles - Phases - Theories - Measures to control

UNIT-II

Commercial Banking - Types and Functions - Balance Sheet - Creation of Credit - Nationalisation of Banks’ - Objectives and Performance.

UNIT-III

Progress of Indian Banking during post-Nationalization Period - Development Banks and other term financing Institutions in India.

UNIT-IV

Central Banking - Nature and functions - Central Banking in the UK and the USA - Instruments of credit control - its efficiency and limitations.

UNIT-V

Functions of the RBI - It’s role in Agricultural and Industrial Development - RBI and credit control - Objectives and Limitations - RBI and Monetary Policy.
ALLIED - 2
(to choose 1 out of the given 4)

PAPER - 4

1. ECONOMICS OF ENTREPRENEURSHIP II

UNIT-I


UNIT-II

Entrepreneurship and Environment - Dimensions of Business environment - Socio-economic origins of entrepreneurs - Environmental factors affecting entrepreneurship - Social and Psychological factors in entrepreneurship - Environment in developing countries.

UNIT-III

Entrepreneurial Theories and Management - Characteristics - conceptual model of entrepreneurship - Theories of entrepreneurship - Entrepreneurial policies - Structures and staffing - Entrepreneurial strategy - Sources of innovation - Problems faced by the entrepreneurs.

UNIT-IV

Central and State Incentives and subsidies - Meaning - Need and Problems - Scheme of incentives - Subsidised consultancy services - Incentives for SSI - Industrial Licencing - Taxation - Self Help Groups.

UNIT-V

Promoting an enterprise - Meaning of Promotion - stages in Promotion - Registration of a company - Partnership - Joint Stock Company - Stock Exchange Regulations - Building, buying or leasing a building - merits and demerits.
2. ECONOMIC DEVELOPMENT OF TAMILNADU II

UNIT-I


UNIT-II

Index of Industrial Production - Change in the industrial structure - Investment - Export value added - Employment - Number of registered factories - State aid to industrial development - State sponsored Corporations - sources of Data.

UNIT-III


UNIT-IV

Planning - Objectives - Targets - Sectoral allocation - Performance - Problems of poverty and unemployment. State Finance - Sources of Finances - Pattern of expenditure - Central assistance.

UNIT-V

PAPER - 4

3. WOMEN AND THE ECONOMY II

UNIT-I

Historical review of the economic role of Women - Women’s work, household Economy and measurement.

UNIT-II


UNIT-III

Labour market theories - Segmented Labour Market - Determinants of Women’s Employment - Occupational pattern of women in India - State Comparisons - Contribution of Women to GNP in India.

UNIT-IV


UNIT-V

PAPER - 4

4. COST AND MANAGEMENT ACCOUNTING II

UNIT-I

Methods of Costing: Unit Costing - Job Costing - Process Costing (Excluding equivalent production and interprocess profits) (Simple problems only)

UNIT-II


UNIT-III

Ratio Analysis - Meaning – Classification – Advantages - Limitations.

UNIT-IV


UNIT-V

UNIT-I

Advertisement Media :
(i) Print Media : News papers, Magazines, Trade, Journals, etc.,
(ii) Out door media, Posters - Neon Signs - Vehicular Publicity - Sky advertisement - Sandwich men etc.,
(iii) Other media : Electronic media - Direct mall etc Their merits and limitations.

UNIT-II

Media scene in India - Problems of reaching rural audience & Markets - Exhibitions and Mela press conference

UNIT-III

Media planning: Selection of Media category - Their reach, frequency & Impact. Media scheduling. Evaluation of Advertising Effectiveness. Advertising Agencies - their role Regulation of Advertising; Misleading advertising and false claims.
NON MAJOR ELECTIVE

PAPER - 2

FUNDAMENTALS OF ECONOMICS II

UNIT-I

Government and the Economy planning - Meaning - India’s Five year plans.

UNIT-II

National Income: Meaning - Methods of Calculating National Income - Difficulties and methods to overcome the difficulties - Recent trends in India’s National Income and Per capita income.

UNIT-III

New Economic Policy - Liberalisation - Privatisation and Globalisation - impact in India.
SEMESTER V

PAPER - 9

MACRO ECONOMICS I

Objective

To make the students understand the important macro economic concepts like employment, income, interest money, SDR, etc., and their mutual dependence in achieving the National goal.

UNIT-I

Nature of Macro Economics - Circular flow models.

UNIT-II

National Income measurement and uses of National Income analysis.

UNIT-III

Macro Economic Techniques and Instruments.

UNIT-IV


UNIT-V

Keynesian Macro Analysis - Consumption function and its attributes - Investment function and M.E.C. - Simple Keynesian model of income and employment determination.
### BOOKS FOR REFERENCE:

1. Ahuja, H.L., : Macro Economics, Theory and Policy, S.Chand & Co.,
4. Brooman : Macro Economics
5. Crouch : Macro Economics
6. Dernberg & McDougal : Macro Economics
7. Dillard, D : Economics of J.M.Keynes
12. Lindaver : Macro Economics
15. Sankaran, S : Macro Economics, Margham Publications.
16. Shapiro, E : Macro Economic Analysis
PAPER - 10

FISCAL ECONOMICS I

Objective

Everybody takes an inquisitive interest in the core functions of our Govt. viz. taxation, development expenditures and loans. This paper will enable the students to gain deeper and wider knowledge of the Indian Fiscal Tools and policies as well as tax structure and reforms. Centre State financial relationship is another sensitive area which students of economics are entitled to appreciate the problem and come out with amicable policies.

UNIT-I

Definition; Nature and Scope of Public Finance - Distinction between private and public finance - The principle of Maximum Social Advantage - Need for Government activity

UNIT-II

Public Revenue: (a) Sources and main heads - distinction between tax and other sources - Canons of taxation (b) Theories of taxation c) Impact, shifting and incidence of taxation (d) Effect of taxation on production and distribution - Other effects. (e) Taxable capacity : Absolute and Relative taxable capacity. Factor determining taxable capacity - limits to taxable capacity

UNIT-III

(f) Individual taxes with special reference to India - Income tax, expenditure tax, wealth tax, Property tax, Estate duty, Gift tax, capital gain tax, Death duty, Agricultural Income tax, Corporation Income tax, Customs Duties, Excise Duties, Sales tax, Value added tax, Modified Value Added Tax - Land Revenue - Service Tax, Education Cess (g) Non-tax Revenue (h) Sources of Revenue for Central and State Government in India.

UNIT-IV

Public Expenditure : Main heads of public expenditure - Growth of public expenditure - Effect of public expenditure.

UNIT-V

Public Debt. : Need - Classification and burden of Public Debt. - Methods of repayment
BOOKS FOR REFERENCE:

1. Baidyanath Misra : Economics of Public Finance, S.Chand & Co.,
2. Bhargava, R.N. : Indian Public Finance
3. Bhatia : Public Finance
4. Cauvery, Sudha Nayak : Public Finance, S.Chand & Co.,
5. Chelliah, R : Fiscal Policy in Under Developed Countries
8. Govt. of India : Reports of Finance Commissions
9. Hicks, U.K. : Public Finance
11. Prest, A.R. : Public Finance in Under Developed Countries
14. Shoup, Carl : Public Finance
PAPER - 11

HISTORY OF ECONOMIC THOUGHT I

Objective

The Genesis and evolution of Economic Thought through the ages reveals social life of the people and their values in life. Understanding the Thought is a pre-requisite to understand the science of Economics and to analyse the principles, Doctrines, Laws and Policies.

UNIT-I

Nature and Significance of the History of Economic thought - a brief outline of Mercantilism and Physiocracy.

UNIT-II

Classical School - Adam Smith - Malthus - David Ricardo - J.B. Say - J.S. Mill

UNIT-III

Karl Marx - Early Socialistic Critics

UNIT-IV

Veblen and Institutional School - Schmoller and Historical school - Marginal School and Austrians.

UNIT-V

Alfred Marshall - Schumpeter.
BOOKS FOR REFERENCE:

3. Ambedkar, B.R. : Problem of Rupee
5. Eric Roll : History of Economic Thought
9. Hecksher, Eli : Mercantilism, Macmillan
11. Loganathan, V. : A History of Economic Thought
PAPER - 12

INDUSTRIAL ECONOMICS

UNIT-I


UNIT-II

Industrial Location theory of Weber – Sargen Florence – Losch’s theory – Factors influencing location.

UNIT-III

Industrial relations – Trade Unions – industrial disputes settlement machinery in India.

UNIT-IV

Break Even Point – Cost Benefit Analysis – their importance to management.

UNIT-V


BOOKS FOR REFERENCES:

3. S.C Kuchal - The Industrial Economy of Indian - Chaithanya pub. Allahabad. 1987 (Ch.31)
4. B.N. Narayan. Industrial Economics – Anmol publishing private Ltd (Ch: 14, 15, 20, and 22)
5. K.V. Srivastava and V.B.M. Das – Indian Industrial Economy- S.Chand 1975(Ch:11)
6. S.B.Srivastava- oitical guide to Industrial Entrepreuners-S.Chand.1975(Ch.11)
7. D.S. Awasti –Economics of rivatisation
ELECTIVE
(to choose 1 out of the given 4)

PAPER - 1

1. ENVIRONMENTAL ECONOMICS I

Objective

Economic development and general welfare of a society largely depend upon a pollution free environment. This bond between Environment and Economics is sure to motivate the future generation to undertake environment friendly economic activities.

UNIT-I

Theory and Concepts: Definition - Environment inter-linkages - Identification of the basic issue in preserving environmental quality - Tragedy of commons - Pollution as an externality - Material balance approach - Components of the Environment - Environmental quality as a Public Good.

UNIT-II

Environmental issues in Indian Economy: Environmental Pollution - Air Pollution, Water Pollution, Land Pollution, Marine Pollution, Noise Pollution - Role of an individual in prevention of pollution.

UNIT-III


UNIT-IV

Population and Environmental Problems: Trends in global and National population levels - Consequences on environmental quality - problems of urbanization and Environmental quality in India - Environment and human health.

UNIT-V

Economic Growth vs. Environmental Quality - Problems of Environmental Quality global level - Problems of Environmental Quality in developed economies - Problems of Environmental Quality in developing economies - Nature of Environmental Problems in India.
## BOOKS FOR REFERENCE:

<table>
<thead>
<tr>
<th>No.</th>
<th>Author(s)</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Baumol, William, J</td>
<td>Economics, Environmental Policy and Quality and Wallace E.Oates of Life (Prentice Hall)</td>
</tr>
<tr>
<td>2.</td>
<td>Burraus Paul</td>
<td>The Economic Theory of Pollution Control (Martin Robertson)</td>
</tr>
<tr>
<td>3.</td>
<td>Chatterji</td>
<td>Energy &amp; Environment in the Developing Countries (John Wiley &amp; Sons, NY)</td>
</tr>
<tr>
<td>4.</td>
<td>Jayant Babdhopadhyay</td>
<td>India’s Environment Crisis &amp; Responses (Natraj Publishers)</td>
</tr>
<tr>
<td>6.</td>
<td>Karpagam, M</td>
<td>Environmental Economics, A Text Book (Sterling, New Delhi)</td>
</tr>
</tbody>
</table>
PAPER - 1

2. INTERNATIONAL TRADE I

Objective

To familiarise the students with the postulates of trade theories and international institutions. To develop the analytical skill of the students for identifying international economic problems and relations and the complexities in foreign trade especially during the present day WTO regime, where the main thrust is towards Globalisation.

UNIT-I

Nature and importance of International Trade - Theories of Foreign Trade - Adam Smith, Ricardo, Haberler’s and Heckscher – Ohlin.

UNIT-II

Free Trade Vs. Protection - Cases for and against - transfers - Meaning and types - Effects of Tariffs - Using partial and General Equilibrium - Quotas - Meaning, types - Effects of quotas on Imports - Dumping - Antidumping measurers.

UNIT-III

Facets of Globalisation, Liberalisation and privatization and their impact on Indian Economy MNCs, TNCs.

UNIT-IV

Foreign Exchange - Exchange rate - Meaning - Demand and supply of Foreign Exchange - Foreign Exchange Market - Functions.

UNIT-V

BOOKS FOR REFERENCE:

4. Ellsworth, P.T. : International Economics
8. Krugman, P.R. & Obstgold : International Economics
15. Shiva Ramu : Globalisation The Indian Scenario, S.Chand & Co.,
17. Velayutham : Foreign Trade, Theory and Practice, S.Chand & Co.,
3. INDUSTRIAL ORGANISATION I

Objective

Management is an offshoot of Economics. Principles of organization, management, labour cooperation and participation in management are some areas of interest to students of Economics. This will infuse a sense of leadership into them.

UNIT-I


UNIT-II

Scientific Management - Standardization - Rationalization - automation.

UNIT-III

Capital structure - Over Capitalization, under - Capitalization trading on equity, watered capita.

UNIT-IV


UNIT-V

Production Management - Planning Control, Quality Control, Inspection.
BOOKS FOR REFERENCE:

2. Chatterjee : Modern Business.
5. Jain & Narang : Cost Accounting
9. Needham, D : Readings in The Economics of Industrial Organisation
11. Sherlekar & Sherlekar : Modern Business Organisation and Management
PAPER - 1

4. ECONOMICS OF CAPITAL MARKET AND DIGITAL ECONOMY I

Objective

India has emerged as a “Thought Leader” in several areas of information technology (I.T.). It is now the opportunities for economist to get actively involved into this study of Economics of Capital Market and Digital Economy and actively contribute to this emerging area. It will pave way for exploration of new thought and ideas in generating employment as well as getting to know about how the financial markets are functioning in this changing circumstances. This will make our student to become highly competitive in the financial market, labour market as well as in invention of new branch of knowledge.

UNIT-I

Capital Market - Definition - Growth - Tasks - Structure - Role of Commercial Banks.

UNIT-II


UNIT-III

Corporate securities - Equity Shares - Preference Shares - Debentures and bonds - convertible and non-convertible debentures - fully and partly convertible debentures - Global depository receipts.

UNIT-IV

Stock exchanges - functions services - Listing of securities - Dealers in stock exchanges - Role of Securities and Exchange Board of India (SEBI) in regulating the share market - D-mat Account - Opening and Operation.

UNIT-V

Public Issue of Shares - Primary Market and Secondary Market - Issue of Shares at par and at premium - Right issue of shares - Issue of bonus shares - underwriting of shares - Merchant banks - Foreign Institutional Investors.
**BOOKS FOR REFERENCE:**

1. **Bukley**: Multi National Finance, Prentice Hall, New Delhi
9. **Khan & Jain**: Corporation Finance, TATA MacGraw Hill.
13. **Muddrick & Ross**: Information System & Modern Management, Prentice Hall, New Delhi
SKILL BASED SUBJECT

PAPER - 3

HUMAN RESOURCE MANAGEMENT I

UNIT-I


UNIT-II


UNIT-III


BOOKS FOR REFERENCE:

1. Aswathappa Human Resources and Personnel Management – Tata MC Graw Hill
3. R.D. Agarwal Dynamics of Personal Management in India.
SEMESTER VI

PAPER - 13

MACRO ECONOMICS II

UNIT-I

Theory underlying the multiplier - Induced investment and Accelerator - The interaction principle and modern approaches to business cycle theory.

UNIT-II

Money in the Keynesian model - Demand for money in the Keynesian Theory - Integration of monetary and output theories - Patinkin.

UNIT-III

Keynesian Revolution and its application to less developed countries.

UNIT-IV

Monetary Theory in relation to under employment and full employment.

UNIT-V

Post Keynesian Macro Analysis - General Equilibrium of monetary and real sector - contribution of Hicks, Hanson - ISLM - diagram.
PAPER - 14

FISCAL ECONOMICS II

UNIT-I
Budgeting and financial administration.

UNIT-II
Deficit financing - Meaning - Objectives - Role of deficit financing in Indian

UNIT-III
Objectives and instruments of fiscal policy in a developing economy with reference to India.

UNIT-IV

UNIT-V
Local Finance - Sources of finance to local bodies. Planning for Development - Effect on prices, production and distribution.
PAPER - 15

HISTORY OF ECONOMIC THOUGHT II

UNIT-I

Keynes and Keynesian Revolution; limitations.

UNIT-II

Welfare Economics - Pigou - Hicks - Pareto

UNIT-III

Noble Laureates Since 1985

UNIT-IV

Indian Economic Thought R.C.Dutt; D.Naoroji; Ranade, Gakhale; M.K.Gandhi; Dr.B.R.Ambedkar.

UNIT-V

Indian Economic Thought - Rajaji; Nehru; V.K.R.V.Rao; Gadgil; Indira Gandhi - Recent Trends.
ELECTIVE
(to choose 1 out of the given 4)

PAPER - 2

1. ENVIRONMENTAL ECONOMICS II

UNIT-I


UNIT-II

Resource Economics: Classification of Resources - Forest Resources - Deforestation - optimum resource use - conservation of natural resources - water resources - mineral resources - food resources.

UNIT-III


UNIT-IV

Measures to Protect Environment: i) (a) Regulation (or) Direct Control (b) Fiscal Tools - taxes - subsidies - pollution permits, (c) Definition of property rights, (d) Government Investment Programme (ii) Regulation vs. Tax - a comparison (iii) Environmental Legislation and Laws.

UNIT-V

Environmental Problems in the global set up - critical issues - Global Warming - Ozone Depletion - acid rain - soil erosion - rain water harvesting.
PAPER - 2

2. INTERNATIONAL TRADE II

UNIT-I

International Monetary System and Liquidity - IMF - IBRD, ADB, IFC, International Capital Flows - FDI, GATT and WTO - Functions; Uruguay Round and WTO Agreements - TRIPS and TRIMS GATS (General Agreement on Trade in service) UNCTAD, UNIDO, ITC

UNIT-II

Balance of payments and Balance of Trade - Concepts and structure - Disequilibrium - Causes and Measurers to remove disquilibrium.

UNIT-III

Analysis of India’s Foreign Trade - Growth trends - Composition and Direction.

UNIT-IV

India’s BOP including invisibles - Assessment of prospects - Markets and products.

UNIT-V

Salient features of India’s Export and Import Policies - Export Assistance Measures - Free trade Zones - State Trading in India, Indian Trade Agreements.
PAPER - 2

3. INDUSTRIAL ORGANISATION II

UNIT-I

Materials Management - Storing, Inventory, Inventory Control.

UNIT-II

Personnel Management - Personnel Planning and Selection - Human Resource Development - Personnel Problem - Compensation to employee, Worker’s Participation in Management.

UNIT-III

Labour Legislation - Union and Management, Leadership, Morale, Communication.

UNIT-IV

Sales Management - Sales Policy, Planning Price Fixation, Advertising Salesmanship.

UNIT-V

Controlling - Budgetary Control - Reporting - Statistical reports.
4. ECONOMICS OF CAPITAL MARKET AND DIGITAL ECONOMY II

UNIT-I : Data Base Analysis

Emerging Cyber Economy - Opportunities and Challenges offered by internet - generic business models on the net - types and technology and economic changes.

UNIT-II : Intra Business Applications

Intra business applications: Online sales force automation, online customer service & support, virtual organization, logistics management.

UNIT-III : Marketing Through The Internet

Marketing through the internet: Advertising and marketing on the internet - Analysis of markets - Building of electronic market place of buyers and sellers, E-intermediaries, mercantile models Consumers and Merchants perspective. E-Commerce and retailing. case studies of products and services marketed on the Internet.

UNIT-IV: Electronic Payment Systems

Electronic payment systems and electronic cash E-Commerce and Banking. Internet monetary payment and security requirements - confidentiality of payment information, payment information integrity, Electronic payment, schemes - digital cash, credit cards, internet cheque, debit card, smart cards.

UNIT-V: Emerging Trends

Emerging Trends: Cyber communities - new communication paradigm, building infrastructure, gaining access, multi-sensory communications, mass markets / verticals / affinity groups, e-governance. Legal and regulatory issues, global learning infrastructure, computer based education and training, digital copyrights.
ELECTIVE
(to choose 1 out of the given 4)

PAPER - 3

1. LABOUR ECONOMICS

UNIT-I

UNIT-II
Collective Bargaining Power: Trade Union Movement in India - Meaning, Functions and role of trade Unions; Problems and Measurers to strengthen T.U.

UNIT-III

UNIT-IV

UNIT-V
National Commission on labour: Recommendations ILO purpose and functions - India and ILO
BOOKS FOR REFERENCE:

1. Abhyanker, N.G., : Industrial Labour and social Security
2. Agarwala, A.N., : Labour problems in India
3. Ahmed, Mukhtan : Trade Union and Labour Disputes in India.
4. Bhir, B.S : Dimensions of Industrial Relations in India.
5. Fonseca A.J. : Wage Determination and organised Labour in India.
9. Joshi, N.M : Trade Union Movement in India
11. Malhotra, P.C : Labour Movement in India.
12. Mathur, A.S. & Mathur, J.S., : Trade Union Movement in India
13. Mehrotra S.N., : Labour Problems in India
15. Sharma, N.A. : Social Security
16. Subramaniam K.N., : Labour Management Relations in India
17. Sultan, P. : Labour Economics
2. INSURANCE & ECONOMICS

UNIT-I


UNIT-II


UNIT-III

Fire Insurance : Nature and uses - Kinds of Policies - Policy Conditions - Rate Fixation - Payment of claim - Motor Insurance - Personal Accident - Health and Medical Insurance

UNIT-IV

Insurance in Economic Development : Insurance and Mobilisation of savings - Insurance Institutions as Investment Institutions and their role in capital market.

UNIT-V

BOOKS FOR REFERENCE:

2. -Do- : Modern Concepts of Insurance S. Chand & Co
6. IRDA : Insurance Regulations and Development Authority Regulations
7. New Delhi.
8. Govt of India : Old age and Income Security Report (Dave Committee Report) Govt of India, New Delhi
3. MANAGERIAL ECONOMICS

Objective

To make the students understand the application of economic tools and logic to business decision making; demand forecasting and pricing methods.

UNIT-I

Definition, Meaning, Nature and Scope of Managerial Economics - Economics and Managerial Economics - Role and Responsibilities of Managerial Economics. Demand Fore-Casting : Meaning - Purpose & methods - Criteria for good fore - Casting.

UNIT-II

Managerial Decision Making : Risk and Uncertainty - Elements of Decision Theory - Classification of Managerial Problem - Decision taking under certainty and uncertainty - Cost control & Cost Reduction.

UNIT-III

Pricing Methods - Full cost Pricing, target pricing, Going rate pricing - customary pricing, differential pricing - Specific pricing methods - pricing a new product - pricing over the life cycle of a product - product line pricing - mark up and mark down pricing by retailers - Resale price maintenance - Duel pricing - Brand Value.

UNIT-IV

Profit and Profit Management - Accounting profit and Economic profit - Theories of profit.

UNIT-V

Capital Budgeting : Need for Capital Budgeting - forms of capital Budgeting - Nature of Capital budgeting problem - project profitability : Methods of Appraising project Profitability.
### BOOKS FOR REFERENCE:

<table>
<thead>
<tr>
<th>No.</th>
<th>Author(s)</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.</td>
<td>Cauvery, R</td>
<td>Managerial Economics, S. Chand &amp; Co.,</td>
</tr>
<tr>
<td>3.</td>
<td>Davies &amp; Hughes</td>
<td>Managerial Economics</td>
</tr>
<tr>
<td>4.</td>
<td>Hague, D.C.</td>
<td>Managerial Economics</td>
</tr>
<tr>
<td>5.</td>
<td>Joel Dean</td>
<td>Managerial Economics, Prentice Hall</td>
</tr>
<tr>
<td>10.</td>
<td>Pylee; Sankaranarayanan and Payyappilly</td>
<td>Managerial Economics, S. Chand &amp; Co.,</td>
</tr>
<tr>
<td>11.</td>
<td>Randolph &amp; Posner</td>
<td>Effective Project Planning and Management, Getting the Job Done, Prentice Hall</td>
</tr>
<tr>
<td>13.</td>
<td>Savage and Small</td>
<td>Introduction to Managerial Economics</td>
</tr>
<tr>
<td>14.</td>
<td>Spencer, M.H.</td>
<td>Managerial Economics, Text, Problems, Short Cases</td>
</tr>
</tbody>
</table>
UNIT-I: Natural Resources

Classification & Importance of Energy Resources - Types and classification - Emergence of Energy Economics - Its nature & scope.

UNIT-II: Institutional Role of Energy


UNIT-III: Environment Energy Crisis


UNIT-IV: Indian Energy Sector

Organisational structure - Energy Supply (Coal & Lignite, Oil & Gas, Hydro, Thermal, Nuclear) Energy Demand (From Agricultural, Industry, Transport, Domestic etc.)

UNIT-V: Energy sources

BOOKS FOR REFERENCE:

8. Karpagam, M Environmental economics (Sterling, New Delhi 1991)
UNIT-I

UNIT-II

UNIT-III